

Kelsey Mustra

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Relevant Experience

UX/UI Designer at Visual Awareness Technologies & Consulting LLC

May 2018 to Present – Tampa, FL

Projects:

- Lead UX Designer for EPIC SaaS web applications
- Visual Designer and Content Manager for product and marketing websites

Skills:

- Adobe Creative Suite, Squarespace, Visual Studio Code, GitLab, Microsoft Office, Bulma
- Producing User Experience assets including wireframes, personas, sitemaps, user flows, interactive prototypes, as well as pixel-perfect mockups for responsive design
- Conducting User Research including usability testing, SME interviews, on-site contextual observation, heuristic evaluations, and content analysis
- Agile process for ISO Compliance: Collaborating with Stakeholders and Engineers to produce User Requirements and User Stories, and prioritizing feature development, enhancements, and bug fixes
- Development and QA assistance: Managing the version release lifecycle. Issue tracking with Git control. Cross-device testing on local, staging, and production

Graduate Assistant at Florida State University

January to December 2017 – Tallahassee, FL

Projects:

- Website Maintenance and visitor troubleshooting for Maguire Medical Library
- Visual Design for website graphics and marketing assets
- Email Design and Development for Monthly Newsletter

Skills:

- Adobe Creative Suite, WordPress CMS, HTML, CSS, Microsoft Office
- Research Assistance in academic environment
- Technical writing and editing for online publication

Education

Master of Science at Florida State University

Class of 2018

Information Technology with a focus on
User-Centered Design
Summa Cum Laude

Bachelor of Science at Florida State University

Class of 2013

Media Communication and Psychology
Magna Cum Laude with Honors